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Atty. Dkt. No. 084561-0108

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Mark LANDESMANN

Title: BUYER-DRIVEN TARGETING OF  
PURCHASING ENTITIES

Appl. No.: Q9/888,439

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Examiner: Unassigned

Art Unit: 2161

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Technology Center 2100

#2/Patent A  
JLayn  
11/07PRELIMINARY AMENDMENTCommissioner for Patents  
Washington, D.C. 20231

Sir:

Prior to examination of the present application, Applicant respectfully requests that the above-identified prior application be amended as follows:

**In the Claims:**

In accordance with 37 C.F.R. § 1.21, please substitute for original claims 13-65, 68, 73, 75-79, 81-86, 89, 93, 95-177, 179, 183, 185-190, 192-193, the following rewritten versions of the same claims, as amended. The changes are shown explicitly in the attached "Version With Markings to Show Changes Made."

*Am* ~~13.~~ 13. (Amended) The method as defined in claim 12, further comprising the steps of calculating a separate score for a buyer entity in each of a plurality of categories based on the amount purchased by the buyer entity in the respective category;

14. (Amended) The method as defined in claim 12, further comprising the steps of calculating a separate score for a buyer entity in each of a plurality of categories based on the amount purchased by the buyer entity in the respective category;